

## **Merle's Restaurant increases their loyal customer base with email marketing**

### **A Quick Testimonial**

Merle's sends out an e-mail newsletter once a month to our database of over 5,000 customers and growing. We had tried a few different e-mail servers and were having issues with sending out an e-mail to so many people. A few of the problems we experienced were getting blocked for spam, having to mail it out in small groups, or it would take up to 24 hours to send that large of an e-mail. Swiftpage was able to help us create a professional newsletter in a very short time, and send it out to our client base with a click of a button. Swiftpage took away the stress of sending out a newsletter and allowed us to reach our customers with the news they wanted to hear. Because of this we have a loyal customer base that can keep up to date on our special events and offers. Thank you Swiftpage!

From Celsey Brown and the management team at Merle's