



## Quick Start Guide to:

### Creating a Survey Landing Page

You can define a survey landing page that your customers will be taken to as soon as they finish filling out your survey. The landing page can either be a web site or a template you create in Sage E-marketing for ACT!. **Note:** survey landing pages are only available with Pro and Team level accounts.

To create a Survey Landing page, follow these steps:

1. If you want the survey landing page to be a web page, skip to step 2. If you want the survey landing page to be a Sage E-marketing for ACT! template, simply create a Sage E-marketing for ACT! template. Then you will want to launch that template as a landing page (How to: [Click Here](#)) **Note:** this is not the template you will send out to your customers to have them take the survey. Rather, this is the template they will see when they are finished with the survey.
2. After creating the survey, within the survey editor, click on the Survey Result Options button at the top of the screen. (If you do not know where that is, log into My Sage E-marketing for ACT! at <http://www.swiftpage.com/logineditor.htm> and then click on the Surveys button.)
3. On the Survey Result Options page, click on the Survey Landing Page checkbox, and then click Submit. You will then see a page on which to define your survey landing page. (**Note:** if you have set other options for your survey like autoresponder or List Builder, you will see those pages before you are taken to the landing page option.)

**Survey Result Options**

Current Survey: SpListBuilder

Autoresponder - email acknowledgement

Autoresponder - Drip Marketing Autoloader

Database Update

List Builder - This survey will be used to add new contacts to my Database.

List Updater - This survey will be used to update existing contacts in my Database.

Select a Database Type:

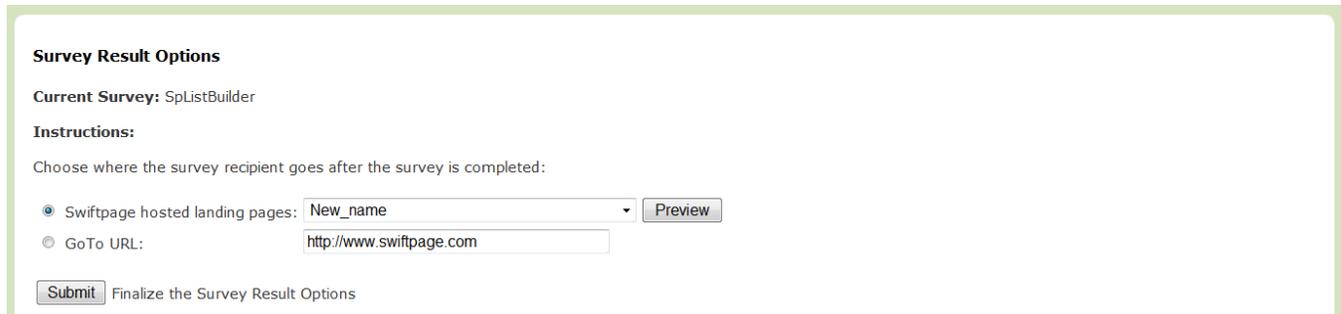
Survey Landing Page

Current Landing Page - <http://www.swiftpage.com>

Step through each selected option

4. Once you are on the Landing Page option, you have two choices: you can select the “Swiftpage Hosted Landing Pages” radio button, which will recognize any template you have launched as a

landing page. Or, you can select the radio button that says “GoTo URL”, and then type or paste any web address (i.e. <http://www.Swiftpage.com>) into that box.



The screenshot shows a web form titled "Survey Result Options". Below the title, it says "Current Survey: SpListBuilder". Under "Instructions:", it asks to "Choose where the survey recipient goes after the survey is completed:". There are two radio button options: "Swiftpage hosted landing pages:" with a dropdown menu showing "New\_name" and a "Preview" button; and "GoTo URL:" with a text input field containing "http://www.swiftpage.com". At the bottom, there is a "Submit" button followed by the text "Finalize the Survey Result Options".

5. Click Submit, and you are finished! Your survey will now go to the landing page you defined (either the Sage E-marketing for ACT! template you created or the web address you put in) when a survey respondent clicks “Submit” to finish their survey. You can test the functionality to make sure it works correctly, and repeat the steps if necessary.