



## Quick Start Guide To:

### Sage E-marketing Sending with Social Sharing

This Quick Start Guide will guide you through how to set up and use the Sage E-marketing Social Sharing feature.

1. Go to [www.Sageemarketing.com](http://www.Sageemarketing.com).
2. Input your account details at the top of the screen and click on Submit.
3. When sending out the email blast, you'll go through the normal Send Email Blast steps (Send Now Only).

**Sage E-marketing List Manager**

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### Send an Email Blast

Select Contacts

Current Contact - R S

Current Lookup - "All Contacts" (Contains: 1 Contact)

Group:

All Contacts

Email Template:  [Preview](#)

Email Subject:  \*required

\*Blast Name:  \*optional

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- The following step will ask which Social Media connections you want to attach with the Email Blast. If your Facebook account is the administrator of a business page, a drop down will appear so that you may specify which Wall to post to. Select the Social Media site(s) you want to post to and then click Continue.

**Share Email Blast**

Share this email blast on your social media sites by selecting the sites below.  
If you have not setup your connections, select Connect Account to cancel this email blast and setup your connections prior to sending.

<input type="checkbox"/>		Facebook	Swiftpage QA
<input type="checkbox"/>		Twitter	@RsullivanSP
<input type="checkbox"/>		LinkedIn	Ryan Sullivan

- This is the Email Blast Confirmation. It will show you the details of the send, including the Social Sharing information. Then click Send Email.

**Email Blast Confirmation**

<b>Sending To:</b>	1 Contact (R S)
<b>Send Time:</b>	Now
<b>Template:</b>	Sample
<b>Subject:</b>	SS Footer
<b>Name:</b>	SS Footer
<b>Share Email on these Social Media sites:</b>	Twitter, LinkedIn
<b>Allow recipients to share:</b>	true (social site icons will appear in email footer)

Along with your Email Blast Queued and Email Blast Sent confirmation emails, you will now receive a Social Media Post Queued and Social Media Post Send confirmation email.

Once the Social Sharing Email Blast has been fully shared, it will appear (shown below) for each of the Social Media Sites as a post:

## FACEBOOK



**Ryan Sullivan**



**SS Footer**

[www.Test5pe.com](http://www.Test5pe.com)

Keep it Relevant Email inboxes are inundated daily with offers, newsletters, articles and spam. As you begin to plan your email campaign make sure you are sending relevant content to your audience. What do they want to know about? What kind of offers are they hoping to receive? Spending time targeti...



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## TWITTER



**Ryan Sullivan** @RsullivanSP



Reply



Delete



Favorite

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SS Footer [qa.spsend.com//speasapage.as...](http://qa.spsend.com//speasapage.as...)

## LINKEDIN



**Ryan Sullivan** Sample Campaign <http://lnkd.in/sTy2WD>

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