

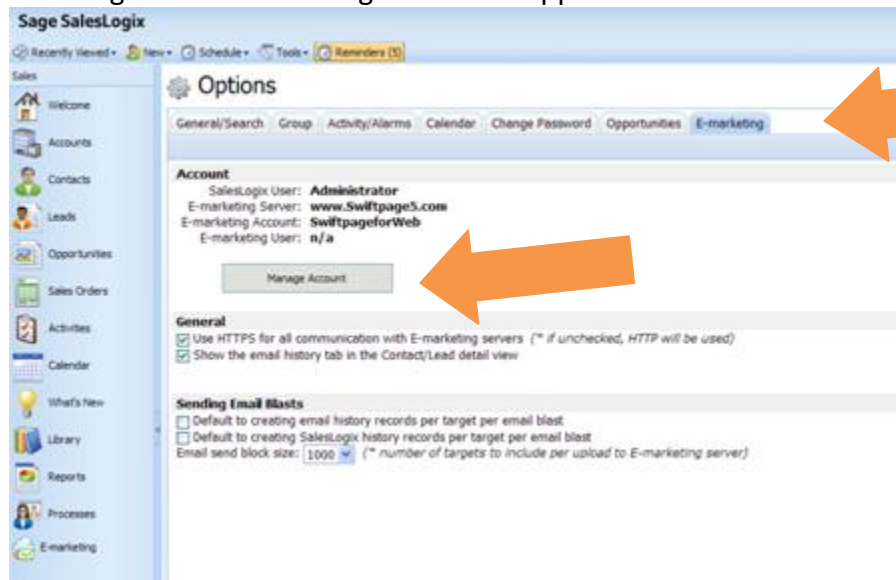


Sage SalesLogix E-marketing Quick Start Guide To:

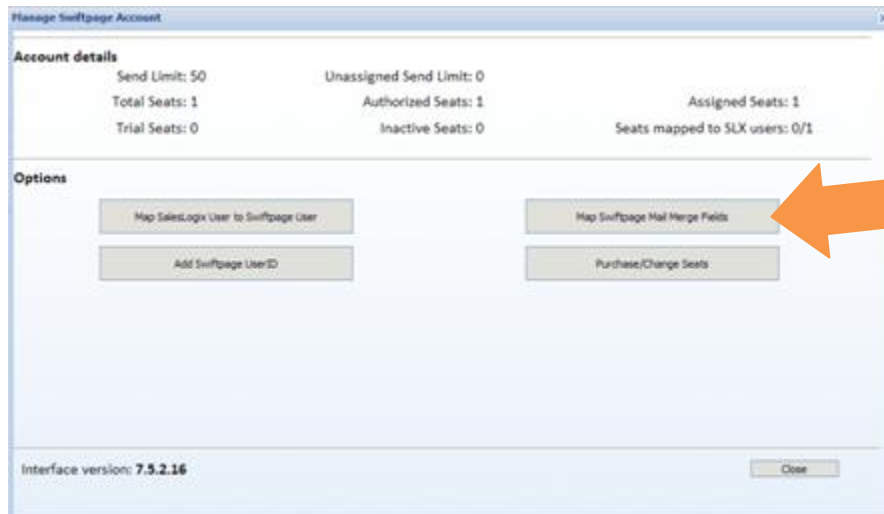
Mapping Mail Merge Fields

This Quick Start Guide explains how to map your custom SalesLogix fields to mail merge fields to be used in Sage SalesLogix E-marketing templates. To map custom fields, follow these steps:

1. In Sage SalesLogix Web Client, click on the Options button on the upper right hand corner and then select the E-Marketing tab. The following screen will appear:



2. Click on the “Manage Account” button. You will be prompted to enter your account password. Enter it, click Submit and the next screen will appear:



3. Click on the Map Swiftpage Mail Merge Fields button. A window will open, showing all of your SalesLogix fields for both Contacts and Leads on the left-hand side, and your existing available mail merge fields (and their definitions) in a box on the right.

Map Mail Merge

The screenshot displays the 'Map Mail Merge' interface. It features three main panels:

- Select a CONTACT Table field:** A tree view showing 'Contact' expanded to 'Address', with a list of fields: TYPE, DESCRIPTION, ADDRESS1, ADDRESS2, CITY, STATE, POSTALCODE, COUNTY, and COUNTRY. Below the list, it says 'field: none'.
- Select a LEAD Table field:** A tree view showing 'Lead' expanded to 'Address', with a list of fields: BUSINESSDESCRIPTION, COMPANY, CREDITRATING, DATAQUALITY, DESCRIPTION, DIVISION, EMAIL, EMPLOYEES, and FAX. Below the list, it says 'field: none'.
- Your Mail Merge definitions:** A box containing the text 'LASTNAME'. Below this box is a 'Delete' button.

Below the panels, there is a 'Mail Merge name:' text box followed by an 'Add' button. To the right of the 'Your Mail Merge definitions' box, the text reads 'Contact mapping: n/a' and 'Lead mapping: n/a'. At the bottom right, there is a 'Back' button. At the very bottom left, it says 'Interface version: 7.5.2.16' and at the bottom right, there is a 'Close' button.

4. Highlight a mail merge field on the left and click on Add to add the field to your list of possible Swiftpage mail merge templates. To delete a mail merge field, click on it in the right-hand box and click on Delete.
5. Click Close when you are finished with your mail merge fields.
6. The next time you enter the template editor, you should see your new mail merge fields available.