

Quick Start Guide To:

Drip Marketing Checklist

Create Template(s) - <u>Here</u>
Create Contact List – CRM Program, List Manager
Drip Marketing > New Campaign - Here
Fill out:
□ Name, Contact Source, and Type (Anchor, Calendar, Duration)
Select Stage Type (Email, Call List, Postcard, Letter, Fax, Telemarketing, Export)
Input information:
☐ Stage Info, Stage Details (Email, Call List, Postcard, etc), Send Details (Send On,
Fax On, When to Call), Contacts (from contact list)
Add Stage
Continue steps above until all desired stages are created
Launch Campaign - Here
Add Contacts
Suspending a Campaign - <u>Here</u>
Editing Campaigns - <u>Here</u>
Overall Drip Marketing Support - <u>Drip Marketing</u>
More Support