

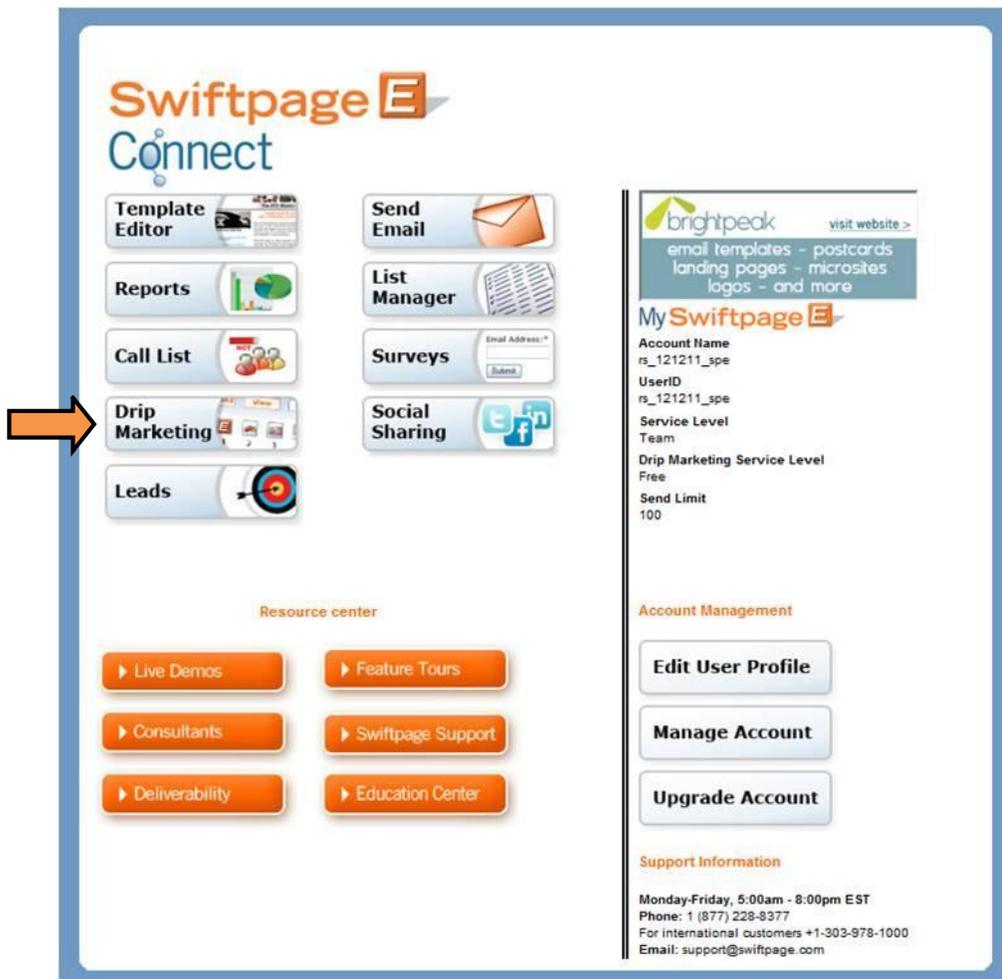


Quick Start Guide to:

Creating a Duration Campaign

The stages of a Duration Campaign execute based on the number of days that have passed since the contact was added to the campaign. This campaign type is particularly useful for corresponding with new customers. This Quick Start Guide provides the steps to creating a Duration Campaign.

1. Go to www.swiftpageconnect.com.
2. Enter your account details at the top of the screen and click Submit.
3. Once you are on the Swiftpage Connect Portal, click Drip Marketing.



4. Click New Campaign.

Swiftpage Drip Marketing Campaign Manager

Home  New Campaign Copy Campaign Preferences Fast Track ?

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[Show Legend](#)

Campaign name	Status	Contacts
You currently have No Drip Marketing campaigns. To start one, click the [New campaign] or [Copy campaign] button.		

5. Enter a campaign name, select a user to send as, and choose a contact loading source. Select the Duration radio button and choose an ending date. Click Next.

Swiftpage Drip Marketing Campaign Create

Home Campaign Manager Preferences Fast Track ?

[Learn how to Upgrade your Free Account](#)

General

Name: Duration Campaign

Description: * Optional

Send As: rs_011612_spe

Contact Source: List Manager

Campaign types

Anchor Date ** Stages are defined as a timeframe before or after Anchor date
* Campaign ends on the date of the last defined Stage*

Calendar ** Stages are defined by specific calendar dates
* Campaign ends on the date of the last defined stage*

Duration ** This is also known as a Sequential Autoresponder*
Ends on: February 14 2013

Cancel Next >>

6. The Duration Campaign is now ready for you to start adding stages.