



Quick Start Guide To:

Drip Marketing Checklist

- Create Template(s) - Here
- Create Contact List – CRM Program, List Manager
- Drip Marketing > New Campaign - Here
- Fill out:
 - Name, Contact Source, and Type (Anchor, Calendar, Duration)
 - Select Stage Type (Email, Call List, Postcard, Letter, Fax, Telemarketing, Export)
- Input information:
 - Stage Info, Stage Details (Email, Call List, Postcard, etc), Send Details (Send On, Fax On, When to Call), Contacts (from contact list)
- Add Stage
- Continue steps above until all desired stages are created
- Launch Campaign - Here
- Add Contacts

Suspending a Campaign - Here

Editing Campaigns - Here

Overall Drip Marketing Support – More Drip Marketing Support