

Quick Start Guide to:

Limited Surveys

This Quick Start Guide describes the survey features available with the Basic and Entry levels of service. With limited survey functionality you can:

- 1. Build a survey from a variety of question types (short answer, true/false, multiple choice, rating, etc.) to best capture the data you want.
- 2. Receive a detailed notification each time somebody completes your survey or a daily summary of the survey responses.
- 3. Export the results in a CSV format.
- 4. Host the survey on Swiftpage's servers and then place the link in your templates and on your website.
- 5. Display a generic thank you page after a contact completes your survey.
- 6. Send an automated email response whenever somebody fills out a survey.
- 7. Automatically add contacts to a specified Drip Marketing Campaign.

Note: limited surveys do not include the survey background page, survey landing page, List Builder, or List Updater features.